MARRI LAXMAN REDDY GROUP OF INSTITUTIONS
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MLR Institute of Technology

(AUTONOMOUS)

Affiliated to JNTUH, Approved by AICTE, Accreditated by NBA
Laxman Reddy Avenue, Dundigal, Hyderabad - 500043.

TRAINING AND PLACEMENT DIVISION

INTERNSHIP RECRUITMENT NOTIFICATION

Visiting Company	REGALIX
Recruitment Type	INTERNSHIP
Date & Time	30th August, 2017 at 09:00am
Venue	Auditorium, MLR Institute of Technology (MLRIT)
Stipend	• INR 3.00 Lac Per Annum (Fixed Salary) • Quarterly Incentives (Performance based)
Additional Benefits	• Free Transport (Home pick-up/ Home drop) Round the Clock • Free Food (Breakfast, Lunch & Dinner) • Medical Insurance (5.00 Lac) • Saturday & Sunday Fixed Weekly offs
Work Location	Hyderabad
Duration	12 Months
Eligibility Criteria	B.E./B.Tech. (All Branches) passing out in 2018
Selection Process	➢ Presentation by the Regalix Team ➢ JAM Session (One Minute Round) ➢ Written Test (English/ Quantitative/ Logical) ➢ Interviews
Skills Required	➢ Excellent Communication Skills ➢ Ad-words Knowledge and Experience is a Plus ➢ Basic Computer Skills including Internet, Email, Word, Excel, PowerPoint
Responsibilities	• Assist SMB advertisers with setup and optimization of their same store sales campaigns as per best practices for high ROI / ROAS • Upsell more Media Inventory • Awareness of Google's AdWords & Analytics Platforms • Proactively communicate daily basis with customers & ensure quality customer service/support • Ensure accurate and complete information is captured in customer relationship management (CRM) system during the entire communication process
Documents to be carried	▪ 2 copies of updated Resume & 2 passport size Photographs ▪ 1 set of photocopies of Marks Memos of 10th, 12th & B.Tech. (till last semester) along with Originals ▪ 1 photocopy of any valid Photo Id along with Original
About **Regalix**	Regalix is one of the larger independent Digital Services companies, headquartered in Palo Alto, California, with operations in Bangalore and Hyderabad. With an enviable portfolio of Fortune 500 clients, multi-location offices and an energizing potpourri of cultural and multilingual talent working closely to ensure customer success, Regalix is growing fast. For more details, visit www.regalix.com

For any clarifications in this regard, contact Training & Placements Division, MLRIT.

Phone: 9866193405/ 9959833100 Email: placements@mlrinstitutions.ac.in

Date: 24th August, 2017.

Mr. P. Ravi Chandra
Head – Training & Placements